

International Year of the **POTATO** 2008


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HIDDEN TREASURE

KIDS!
 Potato facts
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 Grow your own potatoes
 Video: Potato harvest

Potato show

What's this?



Of course, it's a **potato**, like you find in any supermarket. Most people think **all potatoes** look - more or less - like this. **But not in the Andes!** Here we'll show you potatoes **you've never seen before...**

PAPA ANDINA
 Our photographs of Andean potatoes were taken by Jean-Louis Gendreau for the Papa Andina programme. The programme helps poor farmers in the Andes to grow more potatoes and helps them find markets where they can sell them.




Thousands of varieties!
 In the Andes, potatoes come in an astonishing variety of shapes, colours and flavours

Potato show




Beautiful colours
 Purple flesh means high levels of antioxidants that help prevent disease



Potato show




Food and income
 Potatoes are the main source of living for millions of Andean farmers



Potato show



530 potatoes
That's how many potatoes the average Peruvian consumes in a year

Grow your own potatoes

Growing your own potatoes at home is not difficult. This guide will help you produce as much as 2 to 4 kg of fresh potatoes...

